



VOTE WENDY CONIAN

CASTLE WARD, BERKHAMSTED
2ND MAY 2019



The time has come for our Town Council to play a much **stronger role** in driving positive change for residents, young and old, and for the business people who depend on the town for their livelihoods. We need to **lead with conviction** to protect what we love about Berkhamsted and be brave and bold in our aspirations for the future. I can bring fresh **energy and commitment** to our Town Council.

responsibility for ensuring the Swan Youth Centre is adequately funded and to invest in more outreach work for both teenagers and young adults.

Please vote for me and my Liberal Democrat colleagues, Stephen Cloughton, Rick Freedman and Andrew Peeler on 2nd May.

My main focus will be to:

- **improve the Council's engagement with the local community**
- **build strong and effective local response to critical environmental challenges**
- **ensure development proceeds only with proper infrastructure and in a sustainable manner**

Since I moved to Berkhamsted over a decade ago I have consistently demonstrated a **strong commitment to our local community** and a proactive approach to town improvements.

I am a Trustee of Sunnyside Rural Trust, an active member of Transition Town Berkhamsted and the Plastic Free Berko campaign. I have campaigned successfully to increase places in local schools and worked with Herts County on the Safer Routes to School initiative. I also bring over 20 years of **professional experience** as a management consultant and HR change practitioner.

With two children at Ashlyns, I feel a strong commitment to **supporting young people locally**. I want to see the Town Council take

If elected, I would:

- **plant trees and create wildlife friendly areas**, working with local experts and landowners, to combat loss of bird and insect life as well as improving the civic environment for people
- address our worsening air quality, pollution and congestion by improving **walking, cycling and public transport** provision. This will enhance our everyday experience in the town and more sustainably support our local economy
- ensure local people are **meaningfully consulted at the early stages** of development and do not have to resort to campaigns to make their voices heard at the eleventh hour. Working with local people to develop a Neighbourhood Plan is a key objective in changing the way the Town Council works
- support the many local people who care about our community and who are acting to protect and support it. I would work with local **organisations and campaigns** to find solutions to the important issues they have already identified

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